



06-04-01

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PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

IN THE APPLICATION OF : Larry Wolf, et al.  
FOR : ADVERTISING METHOD AND SYSTEM  
SERIAL NO. : 09/781,788  
FILED : February 12, 2001  
ART UNIT : 3722  
DOCKET NO. : 72890/10396

LETTER

BOX MISSING PARTS  
Assistant Commissioner for Patents  
Washington, D.C. 20231

Sir:

This communication is in response to the Notice of Incomplete Reply (Nonprovisional) - Filing Date Granted dated May 29, 2001. Enclosed are copies of drawings having appropriate margins as required by 37 CFR 1.84(g).

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**CERTIFICATION UNDER 37 C.F.R. 1.10\***  
(Express Mail label number is mandatory.)  
(Express Mail certification is optional.)

I hereby certify that this New Application Transmittal and the documents referred to as attached therein are being deposited with the United States Postal Service on this date June 4, 2001, in an envelope as "Express Mail Post Office to Addressee," mailing Label Number EM598711791US, addressed to the: Box Missing Parts, Assistant Commissioner for Patents, Washington, D.C. 20231.

*Valerie A. Milam*

*Valerie A. Milam*

Signature of person mailing paper

**WARNING:** Certificate of mailing (first class) or facsimile transmission procedures of 37 C.F.R. 1.8 cannot be used to obtain a date of mailing or transmission for this correspondence.

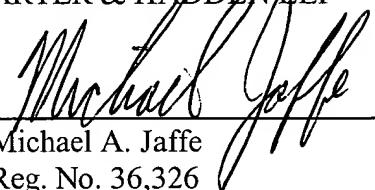
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09/781,788

Respectfully submitted,

ARTER & HADDEN LLP

Date: 6/4/01

  
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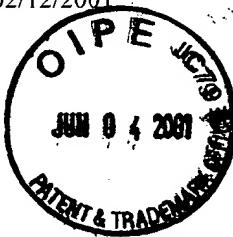


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APPLICATION NUMBER	FILING/RECEIPT DATE	FIRST NAMED APPLICANT	ATTORNEY DOCKET NUMBER
09/781,788	02/12/2001	Larry Wolf	72890/10396

23380  
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CONFIRMATION NO. 6968  
FORMALITIES LETTER



\*OC000000006125002\*

Date Mailed: 05/29/2001

**NOTICE OF INCOMPLETE REPLY (NONPROVISIONAL)**

*Filing Date Granted*

The U.S. Patent and Trademark Office has received your reply on to the Notice mailed and it has been entered into the nonprovisional application. The reply, however, does not include the following items required in the Notice.

The period of reply remains as set forth in the Notice. You may, however, obtain EXTENSIONS OF TIME under the provisions of 37 CFR 1.136 (a) accompanied by the appropriate fee (37 CFR 1.17(a)).

A complete reply must be timely filed to prevent ABANDONMENT of the above-identified application.

- Substitute drawings in compliance with 37 CFR 1.84 because:
  - drawing sheets do not have the appropriate margin(s) (see 37 CFR 1.84(g)). Each sheet must include a top margin of at least 2.5 cm. (1 inch), a left side margin of at least 2.5 cm. (1 inch), a right side margin of at least 1.5 cm. (5/8 inch), and a bottom margin of at least 1.0 cm. (3/8 inch);

*A copy of this notice **MUST** be returned with the reply.*

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Initial Patent Examination Division (703) 308-1202

PART 2 - COPY TO BE RETURNED WITH RESPONSE